



False Alarm Reduction Association  
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## Security Equipment Manufacturer Membership in FARA

The False Alarm Reduction Association (FARA), established in 1997, is an organization of public safety alarm management professionals, alarm users, alarm dealers, associations and others, who are all committed to reducing false alarms.

FARA's main goals are to provide a forum for the exchange of information on successful false alarm reduction programs, to serve as a clearinghouse for agencies seeking to reduce false alarms and to foster an environment of cooperation among public safety, the alarm industry and the alarm user.

**FARA's voice and impact is already strong, but it could be stronger and more effective with your added voice. The current members of FARA invite you to join us in reducing false alarms.**

### **FARA Membership Benefits You as a Security Equipment Manufacturer!**

- Spotlight your efforts at false alarm reduction with public safety officials and major buyers committed to false alarm reduction.
- Help shape public policy on alarm management, including state and local standards on equipment.
- Add your perspective to FARA publications, position papers and ordinances to have a greater impact on the problem.
- Educate public safety officials on the challenges that manufacturers face in designing equipment that minimizes the risk of false alarms.
- Establish strong, lasting working relationships with hundreds of public safety, alarm user and alarm company representatives from throughout the US and Canada.
- Learn the true costs of false alarms and how you can become a part of the solution.
- Work with end users, dealers and public safety officials to improve how your products are made, specified, installed and used.
- Demonstrate your corporate responsibility and commitment to the industry.

### **FARA Membership Benefits Your Customers- Installing Companies!**

- Help FARA continue to promote effective local ordinances enacted with cooperative effort and informed participation of affected dealers, users and public officials.
- Improve how your product impacts false alarms and enhance your customer's perception with a better understanding of the problem, because as fines increase so does the demand from dealers and end users for products that help to reduce false alarms.

### **Contact Us**

To learn more about FARA or obtain a membership application, visit our web site at [www.faraonline.org](http://www.faraonline.org) or contact us at [info@faraonline.org](mailto:info@faraonline.org).